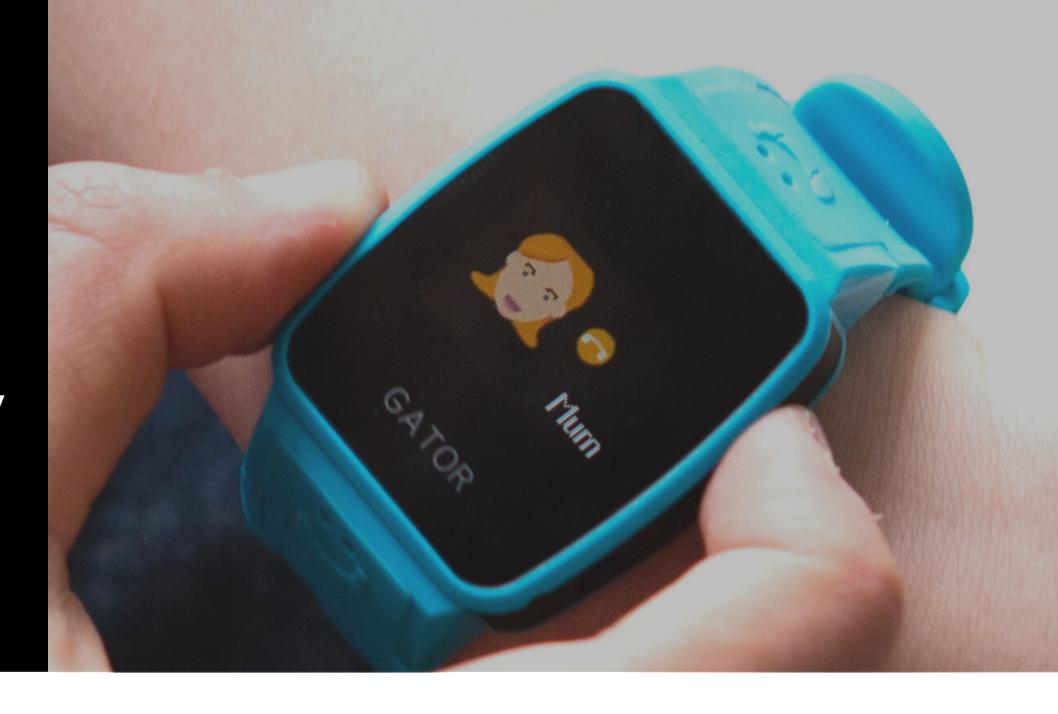
## When Disclosure Leads to Exposure: My IoT Vendor Story



Colleen Wong Founder/CEO

TECHSIXTYFOUR MY GATOR WATCH

## Mobile Phone and Tracker Made for Kids



LAUNCHED IN 2016 FIRST BRITISH BRAND

### The Norwegian Consumer Council

#### SEPTEMBER 2017

Vulnerability report received and acknowledged

#### **OCTOBER 2017**

Headlines such as 'child's tracker's can all easily be hacked' on all media channels without our knowledge

#### **NOVEMBER 2017**

I attended IoTSF

Conference and built a network to learn more.

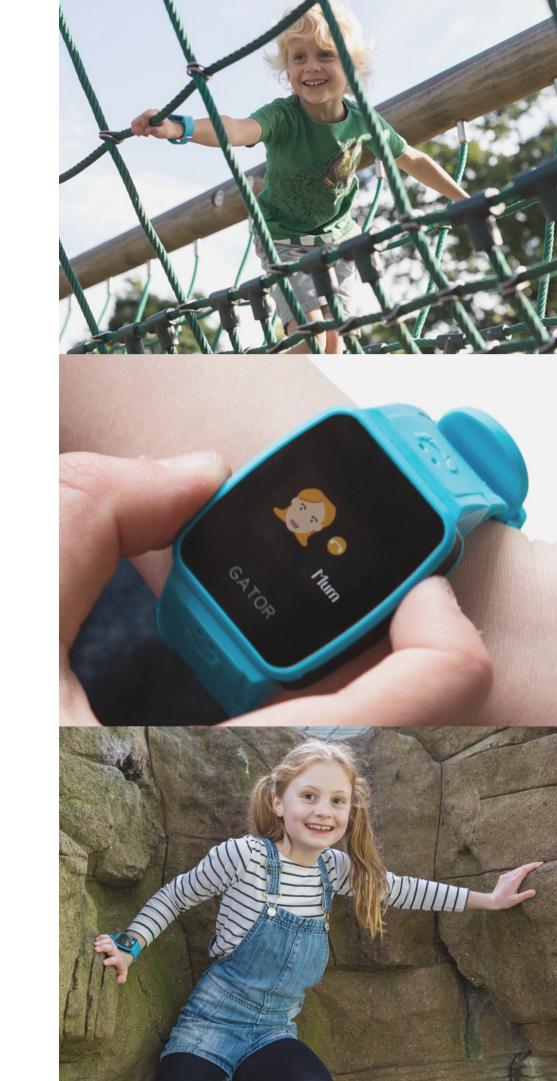
Hired a cyber security team in London

What I did after vulnerabilities were made public

**CUSTOMERS** 

**INVESTORS** 

**RETAILERS** 





## IoT Companies and Security Researchers

We must get along for the sake of the end use

'Please ensure this vulnerability is resolved as soon as possible. For clarity, we will be disclosing this issue publicly in 30 days time'

# What is Responsible Disclosure?



VULNERABILITY DISCLOSURE TIMELINES	USING THE PRESS AS A WEAPON	DON'T KNOW VS DON'T CARE
COMMUNICATION	COSTS	BE COMPASSIONATE & UNDERSTANDING

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#### SECURITY BY DESIGN

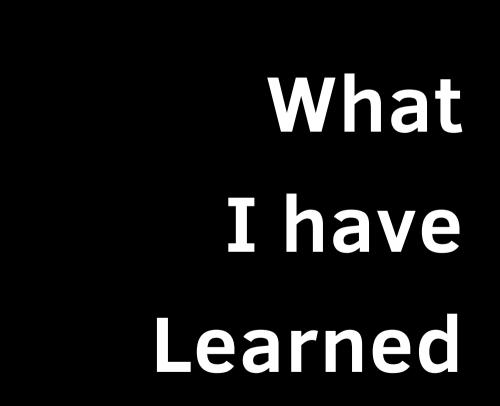
It starts from the beginning

#### CYBER SECURITY TEAM

Annual penetration tests and monthly audits

#### **VULNERABILITY DISCLOSURE CONTACT**

Contact information - respond quickly



#### My Gator Watch

Let's work together to make IoT safer

**COLLEEN WONG** 

