



Security Foundation

# **10th Annual Conference IET London**

**23rd October 2024**

## **SPONSORSHIP AND EXHIBITOR OPPORTUNITIES**

# CONFERENCE AND PROCEEDINGS OVERVIEW

The 10th Annual IoT Security Foundation Conference takes place on 23<sup>rd</sup> October 2024 at the IET, Savoy Place, London. The Annual IoTSF Conference has built a loyal global following from the IoT stakeholder communities and is renowned for delivering high quality conference programmes. The conference features talks by leading cyber security experts and track sessions for executives, developers, engineers, managers and security professionals.

[iotsfconference.com](https://iotsfconference.com)

**Hear what our audience had to say in this video**

**Click the image to play**





# PROMOTIONAL OPPORTUNITIES

As a not-for-profit organisation, we welcome your interest and support for the conference. We have a number of sponsorship opportunities on offer which help us to cover our costs.

Sponsoring **IoTSF's 2024 Conference** will deliver a number of promotional benefits for your organisation whilst contributing to our shared mission to **build secure, buy secure and be secure**.



## Why Sponsor?

The IoTSF Annual Conference attracts a wide range of stakeholder groups and decision-makers throughout the event lifecycle – in the build-up, during the event itself, and once the event has taken place and provides the perfect environment to not only promote your brand, but to build lasting relationships with customers and get to know other businesses:



- Build reputation & increase brand visibility
- Unique access to our IoT Security community and stakeholders
- Lead generation & sales
- New business partnerships
- Strengthen relationships with existing customers – most of our packages include guest passes and can be added to other sponsorship options on request
- Post-conference networking – a drinks reception accompanies the conference.



# PLATINUM SPONSOR

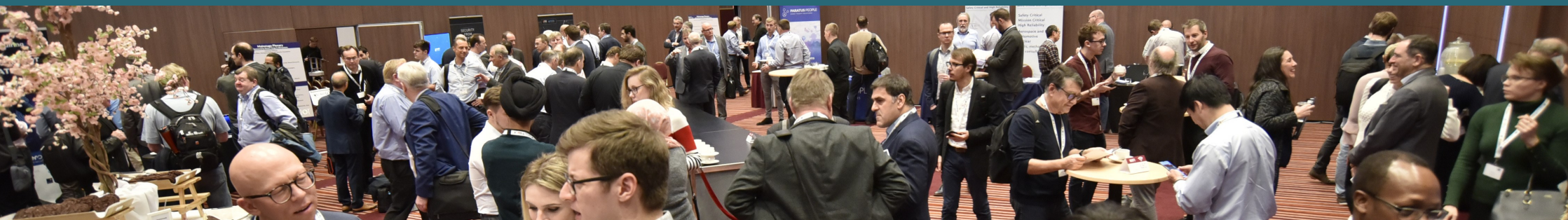
**Maximize your conference impact with cross-event brand promotion, speaking opportunity, exhibition table...and more!**

**Members secure for only £7,495**

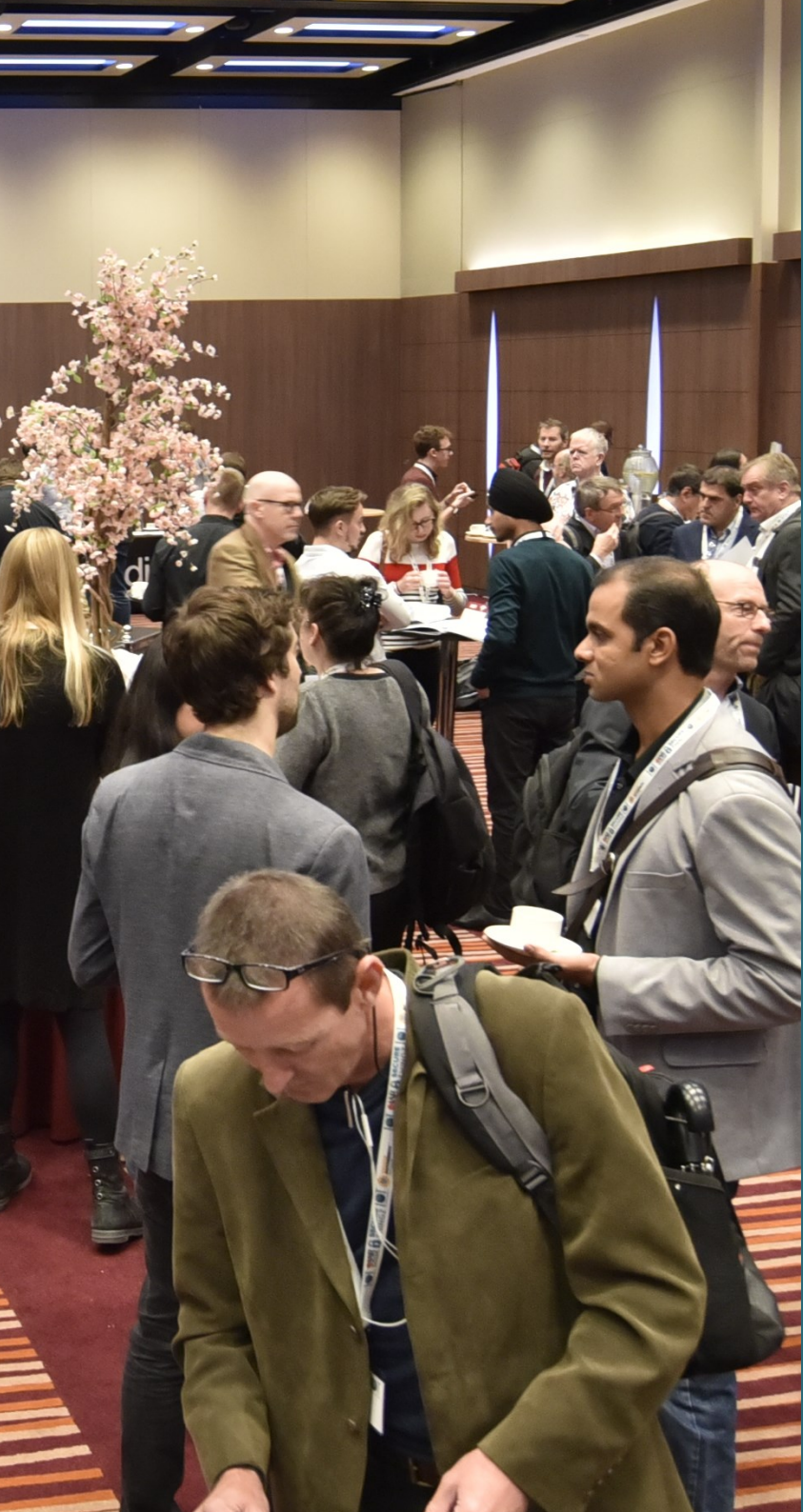
**Non-Members secure for only £8,995**



- 10 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Exclusive branding of logo printed on the conference badge
- Sponsor acknowledgement at the opening address
- Prominent Tabletop in exhibition hall
- Prominent speaking slot in conference
- Conference talk recording distributed to your team and used in post-conference promotions
- Logo on conference proceedings
- 2 Full pages of advertising in the online Conference proceedings
- Opportunity to host a prize draw at the Conference
- Opportunity to provide blog post materials for our website consistent with the conference theme and in the spirit of IoTSE.
- Brand visual recognition during the opening address







## **GOLD SPONSOR**

**Increase your brand awareness with an exhibition table, advert in the conference proceedings, blog posting opportunities, free delegate tickets...and more!**

- 6 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Sponsor acknowledgement at the opening address
- Standard Tabletop in exhibition hall
- Speaking slot in conference
- Full page advert in the online Conference proceedings
- Opportunity to provide blog post materials for our website consistent with the conference theme and in the spirit of IoT SF.
- Brand visual recognition during the opening address

**Members secure for only £4,495**

**Non-Members secure for only £5,995**

# SILVER SPONSOR

**Maximize your conference impact with cross-event brand promotion, advert in the proceedings, exhibition table...and more!**

- 4 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Standard Tabletop in exhibition hall
- Half-page advert in the online Conference proceedings
- Opportunity to provide blog post materials for our website consistent with the conference theme and in the spirit of IoT SF.
- Brand visual recognition during the opening address

**Members secure for only £3,495**

**Non-Members secure for only £4,995**

# BRONZE SPONSOR

- 2 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Standard Tabletop in exhibition hall

**Members secure for only £2,495**

**Non-Members secure for only £3,995**



## REGISTRATION DESK SPONSOR

- 5 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Half-page advert in the online Conference proceedings
- Brand visible on the registration desk

**BE QUICK, ONLY ONE AVAILABLE**

**Members secure for only £1,995**  
**Non-Members secure for only £2,495**

## NETWORKING DRINKS SPONSOR

- 3 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Address for the Drinks Reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- If space allows - and you request it - a standard tabletop in the exhibition hall
- Half-page advert in the online Conference proceedings
- Brand visible in the drinks area

**BE QUICK, ONLY ONE AVAILABLE**

**Members secure for only £2,995**  
**Non-Members secure for only £3,495**





## LANYARD SPONSOR

- 5 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Half-page advert in the online Conference proceedings
- Brand visible on the lanyards

**BE QUICK, ONLY ONE AVAILABLE**

**Members secure for only £1,995**

**Non-Members secure for only £2,495**

## VIRTUAL SPONSOR

- 2 Complimentary passes for staff, clients & prospects to attend the conference and drinks reception
- Package-specific sponsor branding on the conference website, marketing campaigns and venue
- Social media sponsorship announcement
- Half-page advert in the online Conference proceedings
- Brand visible on the live stream

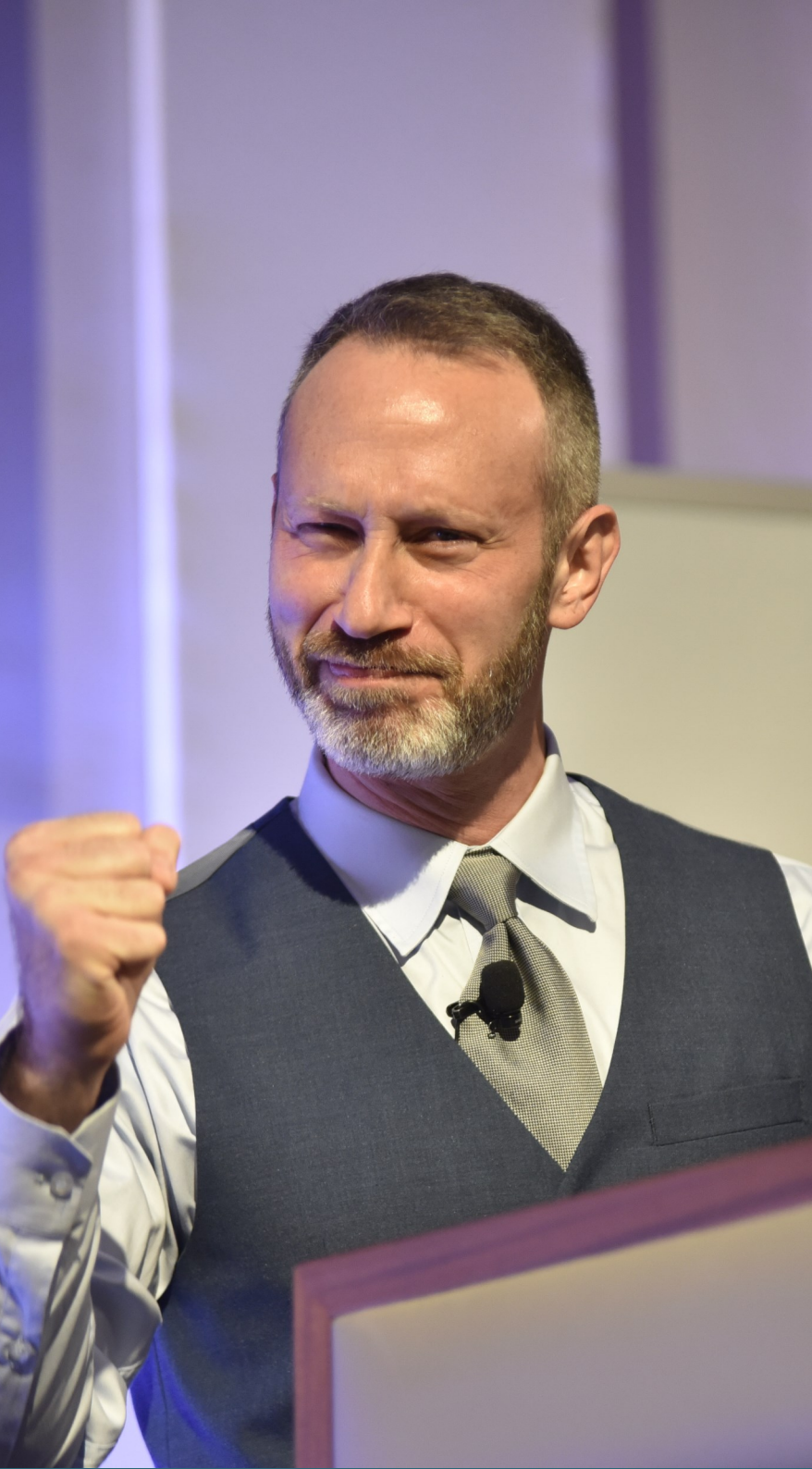
**BE QUICK, ONLY ONE AVAILABLE**

**Members secure for only £1,995**

**Non-Members secure for only £2,495**

Package Details	Bronze	Silver	Gold	Platinum	Desk	Drinks	Lanyard	Virtual
Complimentary passes for staff, clients & prospects to attend the conference and drinks reception	2	4	6	10	5	3	5	2
Package-specific sponsor branding on the conference web-site, marketing campaigns and venue	✓	✓	✓	✓	✓	✓	✓	✓
Social media sponsorship announcement	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive branding of logo printed on the conference badge				✓				
Sponsor acknowledgement at the opening address			✓	✓				
Prominent Tabletop in exhibition hall				✓				
Standard Tabletop in exhibition hall	✓	✓	✓		ON REQUEST*			
Speaking slot in conference			✓	PROMINENT				
Conference talk recording distributed to your team and used in post-conference promotions				✓				
Logo on conference proceedings			✓	✓				
Advert in the online Conference proceedings		HALF PAGE	FULL PAGE	2 FULL PAGES	HALF PAGE	HALF PAGE	HALF PAGE	HALF PAGE
Opportunity to host a prize draw at the Conference				✓				
Opportunity to provide blog post materials for our website consistent with the conference theme and in the spirit of IoTSE.		✓	✓	✓				
Brand visual recognition during the opening address		✓	✓	✓				
Brand visible on media / material					REG.DESK	BAR	LANYARD	LIVE STREAM
Address for the Drinks Reception						✓		
<b>Member</b>	<b>2,495</b>	<b>3,495</b>	<b>4,495</b>	<b>7,495</b>	<b>1,995</b>	<b>2,995</b>	<b>1,995</b>	<b>1,995</b>
<b>Non-Member</b>	<b>3,995</b>	<b>4,995</b>	<b>5,995</b>	<b>8,995</b>	<b>2,495</b>	<b>3,495</b>	<b>2,495</b>	<b>2,495</b>

\* If space allows



## ...AND FINALLY

We hope that there's a package of interest to you that meets with your brand aspirations and fits your budget. We're a friendly team at IoT Security Foundation with a genuine desire to improve IoT cybersecurity whilst supporting your business goals. We aim to make your experience as pleasant, simple and value-for-money as possible. Once you've made your choice, we'll take great care of you.

If you'd like to discuss a tailored package, please contact us as we welcome enquiries.

## THE SMALL PRINT

- Packages are sold on a first come, first served basis.
- To qualify for 'Member' prices you must be a member of the IoT Security Foundation or a TechWorks Community (see [techworks.org.uk](https://techworks.org.uk)) on the date of the conference else the non-member fee will apply
- All prices are in GB pounds sterling and exclusive of VAT





Security Foundation

**CONTACT US TO SECURE  
YOUR PLACE**

**[SPONSORSHIP@IOTSECURITYFOUNDATION.ORG](mailto:SPONSORSHIP@IOTSECURITYFOUNDATION.ORG)**

**01506 374233**

**Non-Members can save money on sponsoring by joining ioTSF**

**<https://iotsecurityfoundation.org/join>**

**Interested in sponsoring multiple events this year?**

**Contact Us to discuss our bundle deals.**